



Prosperity Through Unity Exceptional Care for Idahoans

October 2026

The IACP News, Vol. 10, No. 10

Why Chiropractic research is so urgent

This article was first published by the Foundation for Chiropractic Progress (F4CP) and can be [read in full here](#).

Healthcare constantly evolves. We know this. We see it every day. Yet chiropractic is continually overlooked when it comes to research funding.

The need to elevate chiropractic research to the level that mainstream, traditional medicine enjoys is urgent. If research funding were more equitably distributed, we could see skyrocketing chiropractic advances and a firestorm of patient-centered, whole-being healthcare improvements.

Yet, despite exciting chiropractic advancements, the misconception became entrenched that there is nothing further to be learned about chiropractic and, therefore no additional funding for research is needed.

Nothing could be further from the truth.



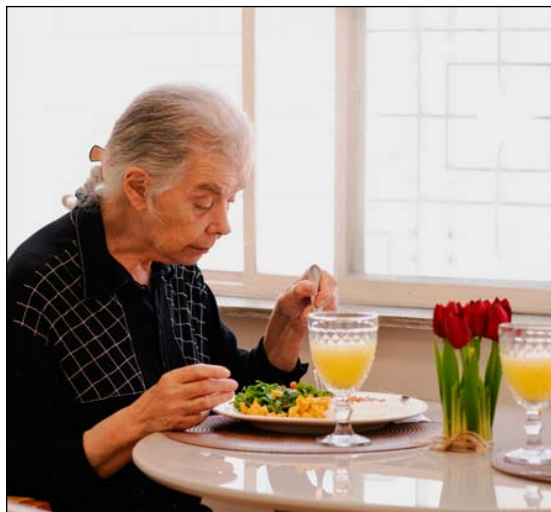
Last November an event hosted by The Galien Foundation celebrated groundbreaking innovations, mainly in pharmaceuticals and medical technologies.

If chiropractic receives more research funding and, therefore, generates more healthcare advancements, its contributions will be as significant and life-changing as we've seen in traditional medicine.

Roots of the Funding Disparity: Chiropractic Versus Mainstream Medicine

At the heart of this funding disparity lie fundamental
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Meals, mortality and life expectancy studied

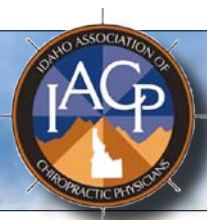


A July 2026 [study](#), published in the *European Journal of Clinical Nutrition*, studied the relationship between when meals are eaten and how that may impact on effect mortality and life expectancy.

The work, titled, *Meal timing and eating window with all-cause and cardiovascular mortality and life expectancy: population-based cohort study*, included 31,044 adults aged 40 years and older from the National Health and Nutrition Examination Survey 1999–2018. The meal timing and the eating window were estimated from a 24-hour dietary recall.

A pattern emerged as the first meal moved later. Compared with eating between 7 and 8 am, a first meal between 8 and 10 am was associated with a 10 percent higher risk of death from any cause. The difference

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IACP

The mission of the Idaho Association of Chiropractic Physicians (IACP) is to act as the unified voice, leader and stalwart supporter of the individual licensed doctors of chiropractic and supporting associates who provide exceptional health care and wellness to the patients and communities of Idaho. In supporting our Idaho chiropractic physicians, the IACP will work diligently to protect, enhance and build opportunities for the chiropractic industry and increase public access to chiropractic care.

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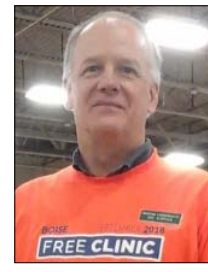
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Why Chiropractic research is so urgent

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differences in approach, especially as they pertain to chronic pain, [which the World Health Organization identified as the number one disability worldwide](#).

Mainstream medicine often views chronic pain as a diagnosis, not a symptom. Typically, when patients complain of chronic pain, a diagnosis of chronic pain is issued by the healthcare provider, along with a treatment plan heavily reliant on painkillers, muscle relaxants or anti-inflammatory drugs.

By contrast, doctors of chiropractic (DC) view chronic pain as a symptom, not a diagnosis. From there, the DC investigates the pain's cause – spinal misalignment, nerve irritation, biomechanical imbalances, etc. – and works to relieve the pain and determine whether and how recurrence can be prevented.

Instead of masking pain, chiropractic treatment aims to restore proper function, improve mobility and support the body's healing ability.

Medications used by mainstream healthcare providers can come with side effects and long-term dependency risks, and because chiropractic is non-invasive and pharmaceutical-free, it's imperative to amplify chiropractors' voices in discussions of patient care – and that starts with increased research funding.

Another difference in approach is chiropractic's hallmark characteristic of personalized attention. One person's back pain could stem from hours spent at a workstation with poorly designed ergonomics. Another's might result from rushing their yoga routine or skipping the warmup.

So, for people living with chronic pain, chiropractic's hands-on, whole-being approach, with patients as lead members of the healthcare team, may eliminate future flare-ups and the development of chronic illness.

The Case for Longitudinal Studies

Longitudinal (long-term) studies are scarce in chiropractic research. One of the few that comes close is a one-year [study](#), considered "short-term longitudinal" because 12 months "captures mid-range outcomes but not long-term durability." The study observed chronic low back pain patients referred for chiropractic treatment by spine

surgeons. It concluded that chiropractic can be important in treating chronic back pain.

A 2021 longitudinal [study](#) published in *Pain Physician* observed that patients receiving ongoing chiropractic care for chronic low-back and neck pain experienced gradual improvements over three months. These findings strongly suggest that chiropractic interventions play a significant role in managing chronic musculoskeletal conditions.

[Research](#) also indicates that chiropractic could help treat obstructive sleep apnea (OSA), which can cause a type of stroke called 'silent brain infarctions.' Chiropractic may contribute to better sleep and neurological health by improving spinal alignment and nervous system function.

But again, this non-invasive and promising treatment of conditions like OSA remains underrepresented in major health initiatives.

Albert Einstein urged us to not stop questioning. Questions can lead to discovery and progress. These groundbreaking studies into chiropractic care raise questions of their own about the current state of chiropractic research:

- Why haven't there been more of these long-term studies?
- What are people "doing right" in current chiropractic practices that lead to such positive outcomes?
- Why should these successful approaches be promoted through further research and advocacy?

Funding and research are needed to realize chiropractic's potential and findings should be freely shared with the public. Until that happens, we won't know the full extent of its capabilities. By investigating and addressing root causes, prioritizing long-term patient-centered outcomes, and integrating chiropractic studies into major health study agendas, chiropractic research can pave the way for a more holistic and empowering future for us all.

[The Foundation for Chiropractic Progress](#) is a not-for-profit organization dedicated to raising awareness about the benefits of chiropractic care. Founded in 2003, F4CP has been the leading voice for chiropractic, empowering consumers to make informed health choices and providing doctors of chiropractic with the tools and advocacy needed to thrive. We believe in the power of chiropractic to transform lives and are committed to its widespread recognition.

Meals, mortality and life expectancy studied

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rose to 19 percent between 10 am and noon, and 29 percent after noon.

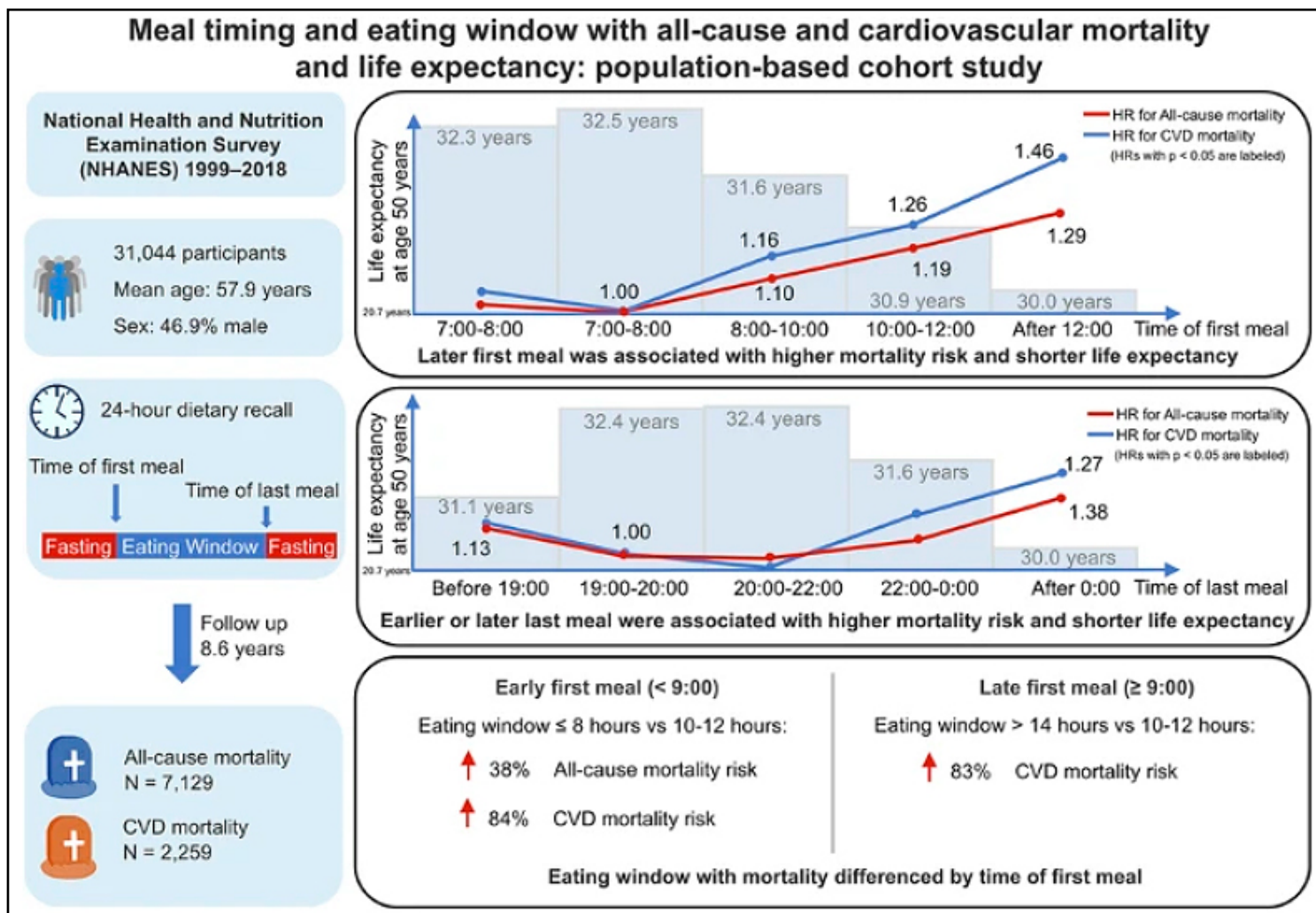
Cardiovascular mortality followed a similar trajectory. Eating for the first time after noon was associated with a 46 percent higher risk of cardiovascular death than eating between 7 and 8 am. At age 50, the later group also had an estimated life expectancy 2.46 years shorter on average.

The day's final meal produced a more surprising result. Rather than risk simply rising with every later hour, the relationship was U-shaped. Compared with finishing between 7 and 8 pm, eating before 7 pm was associated with a 13 percent higher risk of death from any cause, while eating after midnight was associated with a 27 percent higher risk. The lowest modeled risk was around 8 pm.

The study Results noted: "During a median (IQR) follow-

up of 8.6 (4.5–13.0) years, 7129 deaths were documented. Compared with a first meal within 7:00–8:00, the hazard ratios (HRs) and 95% CIs of all-cause mortality were 1.10 (1.02–1.18), 1.19 (1.05–1.34), and 1.29 (1.10–1.51) for a first meal within 8:00–10:00, 10:00–12:00, and after 12:00, respectively. Compared with a last meal within 19:00–20:00, the HR of all-cause mortality was 1.13 (1.03–1.25) for a last meal before 19:00, and 1.27 (1.06–1.54) for eating after midnight. The associations were also observed for cardiovascular mortality. The association between eating window and cardiovascular mortality risk varied by first meal timing. At the age of 50 years, the estimated life expectancy was on average 2.46 (0.61–4.28) years shorter among participants having a first meal after 12:00 and 2.35 (0.82–5.14) years shorter among those having a last meal after midnight compared with reference groups.

The study Concluded: "Later first meals and earlier or later last meals were associated with higher mortality risks and shorter life expectancy."



The Name on the Door Is Not the Name on the Claim

By Dr. Ray Foxworth, DC, FICC

It is 8:00 Monday morning in a busy chiropractic office. The first patients are checking in, the phones are ringing, and a new associate is starting his first full week seeing patients.

His license has been verified. His NPI is in the system. He has access to the EHR. His schedule is full.

Then a Medicare patient checks in.

The CA at the front desk looks at the schedule and asks a question that can stop a compliance problem before it starts:

“Is Dr. Jones cleared to see Medicare patients yet?” Someone answers, “He works for Dr. Smith. Just bill it under Dr. Smith.”

Eleven words. Big problem.

On June 15, 2026, Benkay Inc., doing business as Suncoast Chiropractic in Crystal River, Florida, entered into a **\$62,549.13 settlement with the U.S. Department of Health and Human Services Office of Inspector General (OIG)** after self-disclosing conduct involving claims for chiropractic services performed by providers who were not enrolled in Medicare.

OIG’s published notice is short, and we should be careful not to add facts that are not there. We do not know from the notice how the problem started, how many services were involved, or what internal processes failed. What we do know is enough to make every chiropractic owner take another look at the way associates are brought into a Medicare practice.

The lesson is simple: Working for an enrolled chiropractor does not make another chiropractor enrolled.

Enrollment Is Not an Office Umbrella

When we hire an associate, it is easy to think about that doctor as part of the practice. Clinically and operationally, that makes sense. Medicare enrollment does not work that way.

CMS includes Doctor of Chiropractic among the

physicians who use the Medicare enrollment process. Individual practitioners use the CMS-855I enrollment application to enroll, revalidate, reactivate, report changes, and establish or terminate certain reassignment relationships.

Having an NPI is not the same thing as being enrolled in Medicare, either.

CMS makes clear that the NPI process and Medicare enrollment are separate. An NPI identifies the provider. It does not, by itself, establish Medicare billing privileges.

That distinction needs to be understood by more than the person who fills out enrollment paperwork. Your billing team needs to understand it. Your office manager needs to understand it. Your front desk needs to know when a new associate can and cannot see a Medicare patient whose service will be submitted for payment. Otherwise, assumptions start filling in the gaps.

“He has an NPI.”

“We submitted the application.”

“She works here now.”

“The owner is enrolled.”

None of those statements answer the question we actually need answered. Was the chiropractor who performed this service properly enrolled for this date of service?

Reassignment Matters, Too

Enrollment is only one piece of the puzzle. CMS also has rules governing reassignment of Medicare benefits. Reassignment allows an eligible organization or group to submit claims and receive Medicare payment for Part B services provided by an individual practitioner. CMS states that both the individual practitioner and the organization receiving the reassignment must be enrolled or concurrently enrolling—before the reassignment can take effect.

That is an important distinction. Employment and Medicare reassignment are not interchangeable concepts. Putting a chiropractor on payroll does not automatically establish the Medicare relationship necessary for the practice to bill for that

chiropractor's services. This is where a practice needs a clear onboarding process instead of a collection of assumptions.

Who verifies enrollment? Who confirms reassignment? Who documents the effective date? Who tells the billing department that the associate is cleared? And who stops the claim if one of those pieces is missing? If everybody thinks somebody else is doing it, nobody may be doing it.

The Rendering Provider Matters

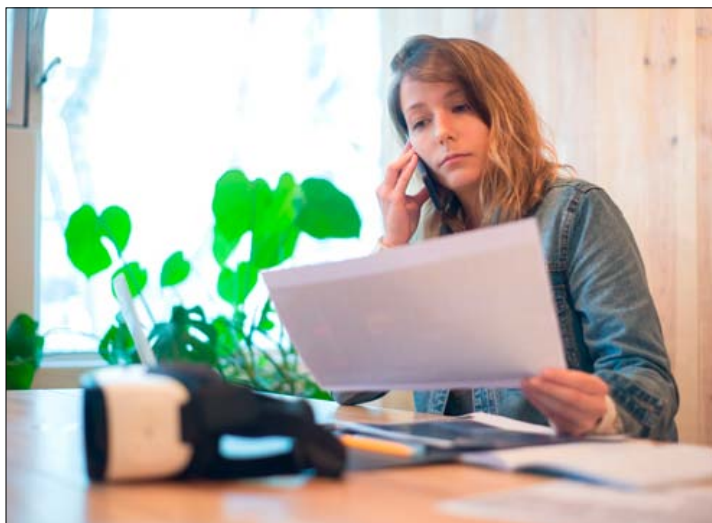
There is another basic question every claim must answer correctly: **Who actually performed the service?**

CMS instructions for professional Medicare claims provide for reporting the rendering provider's NPI in the appropriate rendering-provider field.

In other words, the claim needs to accurately reflect the provider who rendered the service. An enrolled owner should not simply become the default rendering provider because an associate works in the same practice.

That may sound obvious when we see it written on the page. In a busy office, however, shortcuts can become habits. A new associate gets added to the schedule before enrollment is finished. The billing software still defaults to the owner. A CA assumes the credentialing company completed something. The billing company assumes the office verified it. Then the claims start going out.

That is why compliance cannot live in one person's head. It has to live in the practice system.



Watch the Effective Date

Practices should also pay close attention to Medicare effective dates. Submitting an enrollment application does not mean we should assume every service performed from that day forward can be billed. CMS rules determine effective billing dates and permit limited retrospective billing under qualifying circumstances.

The practical takeaway is straightforward: **verify the approved effective date before submitting claims.** Suppose an associate begins seeing patients while enrollment is pending. Once approval arrives, the temptation may be to pull up every Medicare encounter sitting in the queue and send the claims.

Not so fast.

Confirm what dates are actually billable under Medicare's rules. Document that information. Make sure the billing team has it. If something does not line up, resolve the issue before the claim leaves the office.

A few extra minutes on the front end can save a tremendous amount of time on the back end.

Do Not Forget Exclusion Screening

Enrollment is not the only federal status we should verify when bringing a chiropractor or other employee into the practice.

OIG maintains the **List of Excluded Individuals/Entities (LEIE)**. Federal healthcare programs generally cannot pay for items or services furnished, ordered, or prescribed by excluded individuals or entities. OIG recommends checking prospective employees and contractors against the LEIE before hiring or contracting with them and periodically after that. Because the exclusion list is updated monthly, OIG guidance says monthly screening best minimizes potential overpayment and Civil Monetary Penalty exposure.

This is one of those compliance jobs that is easy to overlook because, most months, nothing happens.

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Chiropractic Hyena
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The Name on the Door Is Not the Name on the Claim

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That is precisely why it needs a system. Assign responsibility. Perform the search. Document it. Keep the record.

Compliance is often less about doing something heroic and more about doing something boring every single month.

Build a Gate Before Medicare Billing Begins

If you employ associates, I encourage you to create a written Medicare onboarding checklist. Before a new DC's Medicare claims are released, verify:

- The chiropractor's individual NPI.
- Medicare enrollment status.
- The practice's enrollment status where applicable.
- The appropriate reassignment relationship.
- The approved effective date.
- Correct rendering provider information in the EHR and billing software.
- The provider's exclusion status through OIG's LEIE.
- Documentation showing who verified each item and when.

Then give someone the authority to say **stop**. If the enrollment is pending, stop. If nobody can confirm the reassignment, stop. If the effective date is unclear, stop. If the billing software identifies the wrong rendering provider, stop.

That is not bureaucracy. That is a guardrail.

What Would an Audit Find in Your Office?

The Suncoast settlement is useful to us not because we should sit around judging another chiropractic practice. We have all operated businesses where paperwork, people, and deadlines collide.

The better question is what we can learn from it.

If an auditor walked into your practice tomorrow and selected claims involving every associate chiropractor, could you produce the enrollment and reassignment documentation?

Could you identify the effective dates?

Would the rendering provider on each claim match the chiropractor who performed the service?

Could you show your exclusion screening records?

Do you know where your risks are?

Those are questions worth asking before someone else asks you.

At ChiroHealthUSA, we have spent years helping chiropractors understand that compliance is not about practicing scared. It is about putting systems in place so we can spend less time worrying about what might be hiding in the billing department and more time taking care of patients.

Use the Suncoast settlement as a reason to sit down with your billing team this month. Pick a few associate claims. Trace them from the patient encounter through the claim. Verify enrollment, reassignment, effective dates, rendering-provider information, and exclusion screening.

You may discover everything is exactly as it should be. And if you find a gap, finding it yourself is a whole lot better than having OIG find it for you.

Dr. Ray Foxworth, DC, FICC, is the founder and CEO of ChiroHealthUSA, and host of ChiroSphere, a podcast featuring conversations with chiropractic leaders on practice success, leadership, and the future of the profession. With more than 39 years of experience in chiropractic care, he brings firsthand expertise in billing, coding, documentation, and compliance. Dr. Foxworth is a former Staff Chiropractor at the G.V. Sonny Montgomery VA Medical Center, past chairman of the Chiropractic Summit, former chairman of the Mississippi State Board of Health, an at-large board member of the Chiropractic Future Strategic Plan, and serves on the executive board of the Foundation for Chiropractic Progress.

Reach Dr. Foxworth at 1-888-719-9990, info@chirohealthusa.com, or www.chirohealthusa.com. Join a free weekly webinar on practicing with greater peace of mind — register at www.chirohealthusa.com.



Using AI in your chiropractic office

AI is here to stay, if we are ready or not. Artificial intelligence (AI) is a set of technologies powered by algorithms and data that help computers recognize patterns, analyze information, and generate responses. For chiropractors, understanding how AI works is an important first step in understanding how it may support your practice, improve efficiency, and provide useful insights.

Likely, you are already aware of artificial intelligence. Tools like ChatGPT and Gemini are discussed constantly in business and healthcare circles, and AI-driven search is rapidly changing how patients find providers. But awareness is not the same as implementation. While many doctors of chiropractic recognize AI's potential, some still lack a clear strategy for using it to grow their practices. That creates a major opportunity for chiropractors willing to act early and implement AI strategically.

One of the biggest changes in marketing for a chiropractic practice is the audience. For many years the "ideal patient" was a woman between ages 35 – 60. Recent research shows this is changing. The consumers paying most attention to their health and spending most on personalized and holistic healthcare are the younger generations: millennials and Gen Z's. Using AI, you can discover the exact audience to target for best results. AI can also help discover each audience's top health issues and priorities.

AI is becoming increasingly useful and widely leveraged by chiropractors. AI can help analyze large datasets rapidly, providing insights for better decision-making. Effectively and smartly using AI in your office can lead to significant advancements. Key benefits of leveraging AI in chiropractic practices include:

- Automating appointment scheduling
- Enhancing patient-provider interactions
- Streamlining data management
- Providing personalized care insights

AI scheduling tools optimize appointment bookings and reduce wait times. These systems consider patient history and preferences, ensuring efficient patient flow and enhanced satisfaction. Patients can also receive timely reminders and can access information conveniently, which supports better outcomes. AI tools might also help you remember to follow up with patients after treatment.

Be careful: not all AI tools are designed to handle protected health information securely, making it important to

discern how and when certain tools can be used safely. Exercise caution when incorporating AI into your practice, particularly concerning patient confidentiality and data security. It's essential to be vigilant about complying with HIPAA regulations to protect sensitive patient information.

Any violations of HIPAA using AI systems could lead to severe legal repercussions and damage the trust between you and your patients. It is crucial to implement robust security measures regarding patient health information, regularly audit AI systems for compliance, and ensure that all staff are trained on best practices for securely handling patient data.

A recent [Editorial](#) published in *Chiropractors.Media* noted the following potential benefits to doctors of chiropractic:

AI in Diagnostic Imaging Analysis

Artificial intelligence is increasingly being used to analyze diagnostic imaging, such as X-rays, MRIs, and CT scans, in chiropractic care. AI algorithms can detect subtle abnormalities or patterns that might be missed by the human eye, such as minor spinal misalignments or early signs of degenerative disc disease. This technology allows for more consistent and objective interpretations, reducing the risk of human error. Chiropractors can use these insights to make more informed decisions about treatment plans. However, AI serves as a supportive tool rather than a replacement for clinical expertise. The integration of AI into imaging analysis is still evolving, with ongoing research focused on improving accuracy and ensuring compatibility with existing diagnostic workflows.

Predictive Analytics for Patient Outcomes

AI-powered predictive analytics are being explored to forecast patient responses to specific chiropractic interventions. By analyzing large datasets of patient histories, treatment outcomes, and lifestyle factors, AI can identify trends that may indicate which therapies are most likely to succeed for individual patients. This approach supports proactive care planning, enabling chiropractors to tailor treatments to maximize effectiveness. For example, predictive models might suggest adjustments to a patient's care schedule based on their recovery trajectory. While these tools offer valuable insights, they are not definitive. Chiropractors must balance AI-generated predictions with their clinical judgment and patient feedback to ensure safe, personalized care.

Enhancing Efficiency in Patient Assessments

AI is streamlining patient assessments by automating data collection and analysis during initial consultations. Tools like AI-driven questionnaires or wearable sensors can gather information about a patient's symptoms, posture, and movement patterns, which is then processed to highlight potential issues. This reduces the time chiropractors spend on manual data entry, allowing more focus on patient interaction. AI can also flag inconsistencies or red flags in patient reports, prompting further investigation. While these efficiencies improve workflow, they do not replace the need for hands-on evaluations. The goal is to augment, not replace, the chiropractor's role in interpreting complex patient data and making nuanced decisions.

Personalized Treatment Planning

By leveraging AI, chiropractors can develop more personalized treatment plans based on individual patient data. AI systems analyze factors such as medical history, genetic predispositions, and lifestyle habits to recommend targeted interventions. For instance, a patient with chronic lower back pain might receive a customized regimen combining spinal adjustments, rehabilitative exercises, and ergonomic advice. This level of personalization can enhance patient engagement and adherence to care plans. However, AI-generated recommendations require validation by a qualified chiropractor, who considers the patient's unique needs and circumstances. The technology acts as a guide, not a substitute, for the expertise and empathy that human practitioners provide.



Challenges in AI Integration

Despite its potential, integrating AI into chiropractic diagnostics presents challenges. One concern is the need for high-quality, standardized data to train AI models effectively. Inconsistent data formats or incomplete patient records can limit the accuracy of AI insights. Additionally, there are ethical considerations, such as patient privacy and the transparency of AI decision-making processes. Chiropractors must also navigate the learning curve associated with adopting new technologies. Regulatory frameworks for AI in healthcare are still developing, creating uncertainty about compliance. Addressing these challenges requires collaboration between technologists, healthcare providers, and policymakers to ensure AI tools are safe, effective, and aligned with patient-centered care principles.

Future Prospects and Collaborative Care

The future of AI in chiropractic diagnostics holds promise for advancing patient care through continuous innovation. As AI technology matures, it may enable real-time monitoring of patient progress and dynamic adjustments to treatment strategies. Telehealth platforms could also benefit from AI-driven triage systems, helping chiropractors prioritize cases based on urgency. However, the success of these advancements depends on fostering collaboration between chiropractors and technologists. Ongoing education for practitioners will be essential to harness AI's benefits while maintaining the human-centric approach that defines chiropractic care. Ultimately, AI's role will be to enhance, not replace, the expertise and relationship-driven care that chiropractors provide to their patients.

In a competitive market, small advantages quickly add up. A chiropractic practice that implements AI systems can:

- Increase tier visibility online
- Reach the right audience
- Respond more quickly to patient inquiries
- Deliver more consistent communication
- Produce more educational content
- Reduce administrative costs
- Improve retention through better follow-up

One final caution: You are working with a computer system. Remember the old saying about programming computers? Garbage in = garbage out? Once you have the system in place, you need to learn how to talk to the AI tool you choose, so you get good information. There is a technique to writing prompts for AI so it will give you the information and answers you require. Properly used, AI can benefit your practice.

Chiropractic News

October is National Chiropractic Health Month

The American Chiropractic Association (ACA) and doctors of chiropractic nationwide will celebrate National Chiropractic Health Month (NCHM) 2026 this October with the theme “Joint Efforts.” The campaign will focus on the importance of joint health over a lifetime and steps people can take to support mobility, joint function and overall musculoskeletal health.

Every day, our joints play a fundamental role in keeping our bodies moving and able to do everything from completing daily tasks and enjoying leisure activities to achieving athletic feats of wonder. When they function well, we barely notice them; but with age, our joints become more prone to injury and wear and tear, which can lead to pain and functional limitations. Musculoskeletal conditions, particularly back pain, remain one of the leading causes of disability worldwide.

“Healthy joints are essential for staying active, independent and engaged throughout life,” said ACA President Kris Anderson, DC. “During National Chiropractic Health Month, we want people to understand that chiropractic physicians provide evidence-based, non-drug healthcare, which can help them reach their goals by maintaining joint health, mobility, and function.”

A “Joint Efforts” campaign toolkit, with resources and ideas on how to participate, will be available later this year at www.acatoday.org/NCHM. Members of the public can learn more about chiropractic at handsdownbetter.org. For more information about NCHM, contact communications@acatoday.org.

This October, chiropractors across the country will use National Chiropractic Health Month to raise awareness about joint health, injury prevention, and the role chiropractic care can play in helping people move better and feel better. The campaign also emphasizes chiropractic’s evidence-based, non-drug approach to managing joint pain, improving mobility, and supporting overall wellness.

About National Chiropractic Health Month

National Chiropractic Health Month (NCHM) is a nationwide observance held each October. The event helps to raise

public awareness of the benefits of chiropractic care and its natural, patient-centered and drug-free approach to health and wellness. Learn more at www.handsdownbetter.org.

Save The Date Washington DC, October 14–17, 2027

Experience Washington, D.C. in the beauty of fall as women chiropractors from across the country come together to [Align to Lead](#). Want to be first in line? Join our Convention Mailing List for updates, or reserve your spot with a \$100 deposit to secure your place and be among the first to receive registration information when it launches.



[Women Chiropractors®](#) is a non-profit organization dedicated to providing a worldwide community that supports, empowers and connects women who are chiropractors. We help women chiropractors achieve their purpose and goals personally and professionally. We are an inspiration to one another by sharing knowledge—and sharing of ourselves—with a globally united sisterhood, aimed at helping with technique, business, philosophy, and life. Through a highly connected and interactive Facebook group, WDC Connects events, biannual conventions, a re-entry program, CE courses, and much more, Women Chiropractors® is leading the way for women to thrive in the field of chiropractic.

F4CP announces involvement in landmark whole person Health Course for conventional clinicians

The Foundation for Chiropractic Progress (F4CP), a not-for-profit organization dedicated to informing and educating the general public about the value of chiropractic care, is celebrating its contribution to a landmark medical education course on Whole Person Health releasing at the end of October. Co-developed by Georgetown University and the Institute for Natural Medicine, the curriculum is targeted, in part, at teaching conventional clinicians when, why, and how to refer patients to key integrative and whole health practitioners. F4CP president, Dr. Sherry McAllister, is featured in a lecture showcasing Doctors of Chiropractic (DCs) as a powerful partner for non-pharmacologic pain care and other whole person interventions.

This unprecedented program is specifically designed for Medical Doctors (MDs), Doctor of Osteopathic Medicine (DOs), Physician Associates (PAs), Pharmacists (PharmDs), and Nurse Practitioners (NPs).

The course is set to launch at the end of October as a three-part digital, self-paced, and asynchronous program. It focuses on providing actionable, evidence-based frameworks to safely implement whole-health therapies into everyday family practices and covers core syllabus themes including clinical nutrition, herb-drug interactions, mind-body therapies, natural pain relief, and collaborative care models. Future versions of the course may be made available for integrative practitioners and chiropractors to help build a common educational framework to increase collaboration and build interprofessional trust.

"This course is a monumental step forward for our profession," said McAllister. "By directly educating conventional clinicians, we are helping them better understand chiropractic scope, evidence, and clinical outcomes. This initiative will help build essential cross-profession trust, leading to better communication and increased patient referrals."

F4CP drives support for chiropractic at the National by FCA

The Foundation for Chiropractic Progress (F4CP), an award-winning not-for-profit organization dedicated to educating the public about the benefits of chiropractic care, came together in August at the National by FCA with the leadership of the Chiropractic Summit to discuss opportunities to promote the chiropractic profession.

F4CP and the Chiropractic Summit share a deeply aligned mission to elevate the chiropractic profession. As the Summit works to build collaboration across diverse chiropractic organizations, F4CP drives this shared vision forward publicly by delivering strong educational material, providing research-based resources, and securing positive media coverage that empowers individuals to embrace chiropractic care.

During the Summit, Brandon Hoffman, Executive Director, MAHA Chiropractic Hub, presented his plans to make chiropractic and complimentary care a cornerstone of American healthcare.

To further support the profession, Kent S. Greenawalt, F4CP Chairman and CEO of Foot Levelers, pledged to personally match all funds donated to the F4CP during the National by FCA event. Attendees donated a total of \$10,800, which Greenawalt matched with a \$10,800 donation sent directly to Hoffman.



"Giving back to the chiropractic profession has always been important to me. By matching these donations, I am proud to champion the F4CP and help provide the momentum needed to propel the entire profession forward," stated Greenawalt.

Impact of Federal Cuts on Doctors of Chiropractic

Federal budget cuts, particularly to Medicaid, are anticipated to have significant repercussions for various healthcare providers, including doctors of chiropractic. These cuts are part of broader changes implemented through the One Big Beautiful Bill Act, which has introduced substantial reductions in funding.

Chiropractic services are expected to face a reimbursement reduction of approximately 2.5% to 3% in 2026 due to federal cuts. This is primarily influenced by adjustments in the relative value units (RVUs) and changes in the Medicare payment policies.

Expected impacts:

- **Reduced Access to Care:** The cuts are likely to limit patient access to chiropractic services, as fewer individuals may qualify for Medicaid coverage.
- **Lower Reimbursement Rates:** With decreased funding, states may reduce reimbursement rates for chiropractic services. This could make it financially challenging for chiropractors to sustain their practices.
- **Increased Financial Strain:** As Medicaid is a primary source of coverage for many low-income patients, the cuts could lead to a decline in patient volume for chiropractors, impacting their overall revenue.

For Americans who have not yet discovered the benefits of chiropractic care, reduced access may lead to increased visits to primary care physicians and a higher rate of spine surgeries, resulting in additional costs for patients and the healthcare system. This can ultimately decrease the overall effectiveness of pain management and increase reliance on more invasive treatments.

The combination of these factors indicates that federal cuts to health programs will likely have a detrimental effect on doctors of chiropractic, affecting both their practice viability and patient care.

Chiropractic College News

Four Cleveland University-Kansas City graduates nominated for Kansas Chiropractic Association's 2026 Doctor of the Year Award

Cleveland University-Kansas City (CUKC) is proud to celebrate four alumni from Cleveland's College of Chiropractic nominated for the Kansas Chiropractic Association's (KCA) 2026 Doctor of the Year award. This honor recognizes a Kansas doctor of chiropractic who has demonstrated exceptional commitment to their practice, their patients, and the advancement of chiropractic care.

The four alumni recognized for their outstanding work are **Brian Asbury, D.C., Katie Benson, D.C., Justin Fulk, D.C., and Bradley Pyle, D.C.**

"Seeing four of our graduates nominated for the same prestigious award in the same year is a remarkable achievement," said Carl S. Cleveland III, D.C. and President, Cleveland University-Kansas City. "Each of these doctors exemplifies what it means to serve patients, lead the profession, and give back to their communities."

Northeast marks Chiropractic Founder's Day

As the chiropractic profession marks 131 years on Chiropractic Founder's Day, Sept. 18, Northeast College of Health Sciences is reflecting on 107 years of being a leader in chiropractic education and the flagship program that helped establish the foundation for the College it is today.

Northeast's story began in 1919 as Columbia Institute of Chiropractic, founded in a Manhattan brownstone. From those beginnings, the College built a tradition of rigorous healthcare education centered on hands-on learning and evidence-informed care.

"Chiropractic education built the foundation of Northeast College and established the standards of excellence, leadership and professionalism that continue to guide us today," said Dr. Michael Mestan, president of Northeast College. "As we grow to meet the evolving needs of healthcare, we carry those standards into every program we develop, preparing the next generation of healthcare professionals while remaining proud of the profession that started it all."

Building on generations of chiropractic education and a commitment to whole-person care, the College has expanded into nutrition, anatomy and physiology instruction, radiologic technology, diagnostic medical sonography, massage therapy and physician assistant studies, creating an environment 100% dedicated to healthcare.

That growth is rooted in a profession with its own long history of progress in New York. The Chiropractic History of NY timeline, now displayed outside the Delavan Theater on Northeast's Seneca Falls Campus, traces that evolution from the challenges of the pre-licensure era through advances that shaped the profession today.

Created by Northeast Professor Dr. Bill Lauretti and Executive Director of Accreditation Dr. Suellen Christopoulos-Nutting, the original installation was underwritten by Northeast alumnus Dr. John Rosa (D.C. '92), a longtime chiropractic leader, former College board chairman and nationally recognized opioid crisis expert who has advised the White House and federal agencies.

More than a look back, the timeline reflects the generations who advanced the profession and the foundation they created for those who follow. On Chiropractic Founder's Day, Northeast honors that legacy while continuing to prepare healthcare professionals with the leadership, excellence and professionalism that have defined the College for more than a century.



CUKC students can begin animal chiropractic training before they graduate

Cleveland University-Kansas City (CUKC) students pursuing a Doctor of Chiropractic degree have a unique opportunity to begin animal chiropractic training before they graduate, thanks to a partnership with Options for Animals, the first and most established animal chiropractic college in the world. This partnership connects CUKC students with the most established animal chiropractic program in the world. Since its founding in 1987, Options for Animals has trained more than 3,500 chiropractic and veterinary professionals, with graduates practicing in 28 countries across six continents.

CUKC students within approximately six months of graduation can enroll concurrently in the Essentials in Animal Chiropractic course at the Options for Animals campus in Wellsville, Kansas, just 30 minutes from CUKC. Upon completing the program and earning their Doctor of Chiropractic degree, graduates are eligible to sit for national certification through the American Veterinary Chiropractic Association (AVCA) or the International Veterinary Chiropractic Association (IVCA).

“This partnership is about helping shape future doctors with the art, science, and philosophy of chiropractic,” said Dr. Heidi Bockhold, owner and head instructor at Options for Animals. “We believe that the philosophy of chiropractic is the foundation that must be taught and protected, and we know that at Cleveland, students are getting this. Now, being just 30 minutes away, many can learn animal chiropractic and finish up both close to their graduation. This partnership brings the best of both worlds, people and animals, all in one area.”

Dr. Jeanna Mastrodicasa joining Life West Board of Regents

Dr. Mastrodicasa currently serves as Assistant Provost and Director of Institutional Assessment at the University of Florida, where she works within the Office of Accreditation, Assessment and Curriculum. In this role, she supports institutional assessment and academic quality across more than 700 undergraduate, graduate, and professional degree and certificate programs.



Her experience spans many of the areas essential to a strong higher education institution, including accreditation,

assessment, curriculum, college operations, student affairs, student programs, and academic advising. Throughout her career, she has worked closely with faculty, staff, students, and university leadership, bringing a broad understanding of both institutional effectiveness and the student experience.

Life University celebrates Founders Day

As the chiropractic profession celebrates Chiropractic Founders Day, the Life University community has even more reason to reflect, connect and celebrate. This year, Chiropractic Founders Day coincides with the second day of Life U's annual Life Vision Extravaganza (LVE), bringing together students, alumni, faculty, staff and chiropractic leaders in a shared commitment to advancing the principles and purpose that have defined the profession for more than a century.

Chiropractic Founders Day commemorates September 18, 1895, the day D.D. Palmer performed the first chiropractic adjustment on Harvey Lillard in Davenport, Iowa. That historic event marked the beginning of a profession built on the understanding that the body possesses an innate ability to heal and function optimally when the nervous system is free from interference.

The annual observance also recognizes the contributions of B.J. Palmer, often known as the “Developer of Chiropractic,” whose leadership helped expand and strengthen the profession, ensuring that the principles discovered by his father would reach future generations of chiropractors worldwide.

For Life U students and graduates, Chiropractic Founders Day is more than a historical milestone. It is a reminder of the vision, courage and dedication that shaped an entire healthcare profession and continues to inspire the work of chiropractors around the globe.

Life University unveiled its comprehensive collection of original Palmer Green Books

Life University (Life U) officially unveiled its comprehensive collection of original Palmer Green Books during a ribbon-cutting ceremony held as part of Life Vision Extravaganza (LVE) 2026, welcoming alumni, friends and members of the chiropractic community to celebrate one of the profession's most significant historical archives. The collection is housed in the Drs. Sid E. & Nell K. Williams Library and includes a copy of the 1st edition of every volume of the Palmer Green Books, as well as a copy of each additional edition.

Continued on next page

Chiropractic College News

Continued from last page

The unveiling ceremony provided many of the more than 1,000 alumni and friends attending LVE with their first opportunity to view the collection in person. The gathering served as both a celebration of chiropractic history and a reaffirmation of Life U's commitment to preserving and advancing the profession's foundational principles.

Originally acquired through the generosity of dedicated donors and announced earlier this year, the collection represents a significant contribution to the preservation of chiropractic heritage. Beginning with Volume 1 in 1906, which included contributions from B.J. Palmer to his father D.D. Palmer's work, the Green Books went on to document the evolution of chiropractic philosophy, science and practice. Authored primarily by B.J. Palmer and later by prominent faculty members of the Palmer School of Chiropractic, the volumes are considered among the most influential works in chiropractic history. Among them is Volume 4, *The Chiropractic Adjuster: A Compilation of the Writings of D.D. Palmer*, published in 1921 and featuring many of D.D. Palmer's core theoretical and practical writings.

"Today is about more than unveiling a remarkable collection of books," said Dr. Gilles LaMarche, Vice President of University Advancement at Life University. "It is about honoring the visionaries who helped shape the chiropractic profession and reaffirming our responsibility to preserve that legacy for future generations. We are proud to serve as stewards of this collection and to ensure that its teachings remain accessible to students, alumni, scholars and practitioners."

The collection's permanent home within the University's library reflects Life U's ongoing dedication to preserving the profession's rich history. The display also features historical information and exhibits honoring B.J. Palmer, Mabel Palmer and their enduring contributions to Chiropractic. At Life U preserving chiropractic philosophy extends beyond archives and historical collections.

"Chiropractic philosophy is not something we simply preserve in a library," Dr. LaMarche said. "It remains an integral part of how we educate future chiropractors. We focus on helping our students graduate practice-ready with a solid foundation

in the art, science and philosophy of Chiropractic, coupled with exceptional clinical and business skills. By connecting our profession's history to modern chiropractic education, we help ensure its principles continue to guide and inspire future generations of practitioners."

As a leading health sciences institution and home to one of the nation's largest Doctor of Chiropractic programs, Life U continues to emphasize a vitalistic approach to education while preparing students to succeed in today's evolving healthcare environment. Through rigorous academic instruction, hands-on clinical experience and a strong philosophical foundation, graduates are equipped to enter practice with the skills and confidence needed to serve their communities.

The official ribbon cutting marked an important milestone in the University's efforts to preserve chiropractic history while strengthening its role in educating future leaders of the profession.

"The Green Books tell the story of where Chiropractic has been," Dr. LaMarche added. "By making this collection available to our students, alumni and visitors, we help ensure that the profession's principles, history and purpose remain a living part of the profession's future."



Logan University has been named Top Chiropractic College 2026

Logan University has been named Top Chiropractic College 2026 by EducationInsider Magazine, and was also listed among its Top Medical Institutions. The profile draws on an interview with President Garrett Thompson, DC, PhD, and Angela Pierce, DC, PhD, DipACLM, Dean of the College of Chiropractic.

One year into his presidency, Dr. Thompson describes a campus that is energized and aligned. New academic initiatives, expanded community engagement, growing international partnerships and a renewed focus on student success are building on Logan's 90-year legacy. "I see a community that is deeply committed to excellence and ready to grow," says Dr. Thompson. "The momentum across campus is real."

Through the Logan Health Centers and partnerships across St. Louis — including more than two decades as official chiropractic partner of the St. Louis Scottish Games — students gain hands-on experience while expanding access to care.

Sports Chiropractic Clinical experience

Students interested in sports chiropractic need more than an understanding of athletic performance. They need opportunities to work with athletes, communicate with coaches and athletic staff, manage cases, and apply chiropractic care in a competitive environment.

Sherman College gives interns that opportunity through sports chiropractic coursework, a focused clinical practicum, and partnerships with local colleges. Under faculty supervision, interns provide chiropractic care to collegiate athletes and learn how chiropractic fits within a broader performance team.

For prospective students, this creates a direct path from classroom study to real-world experience. Students do not only learn about sports chiropractic; they have the opportunity to practice it before graduation. They learn how to evaluate athletic patients, communicate findings, explain chiropractic care, document cases, and provide adjustments under supervision. They also learn how to work within the expectations of a sports environment, where timing, performance goals, and communication with other professionals can influence the patient experience.



Join the Pack

The IACP acts as a resource, representative and leading advocate for the chiropractic industry in Idaho. We cannot continue to properly serve the chiropractic profession without the commitment and support of exceptional industry leaders, such as yourself. The IACP Board and its members believe that membership in the Association is and should be mutually beneficial to both the Doctor and the IACP, which makes it a perfect cooperative relationship. As a member, you will have multiple opportunities to obtain learning and marketing opportunities, at a discounted rate, through membership, as well as, have an opportunity to utilize the services of the IACP team and its Board. You will also have an opportunity to get involved in important issues, from the center, along with other industry leaders and spokespeople. At the same time, the Association continues to grow and provide broader services to the industry with your support. Join now and be a part of the "pack" that will lead us into the future!



Idaho chiropractors, do you have something to sell, share, or advertise with your fellow practitioners? List it as an IACP classified ad. These ads will be listed online and included in the IACP newsletter for two months. Email your ad to: iacpcontact@gmail.com

FOR SALE: Lightly used portable chiropractic equipment for sale. This equipment would be great for a doc just starting, someone interested in a mobile practice model, an office that does home visits, or a doc who wants more convenient equipment for home use. I bought most of this equipment while in school and haven't used it since.

Thuli Portable Headpiece: \$200. Burgundy color; Carrying Case Included; Standard Drop Height

Thuli Portable Lumbo-Pelvic Drop: \$200. Burgundy color; Carrying Case Included

Pregnancy Pillows: \$100. Set of 2; one large 5 inch height, one small 3.5 inch height; Can be used with or without additional covers

Portable Chiropractic Drop Table: \$200. Black color; Thoracic and Lumbopelvic Drop; Arm Rests; Folds up and can be carried with convenient handle

If interested, contact: Dr. Lauren Wilmott DC, drlauren@alpinechiroclinic.com, 415-497-8724. Pickup in Southeast Boise or Boise Bench. Open to a bundle deal or selling items individually.

Experienced Chiropractic Neurologist Seeking Idaho Opportunity

Chiropractic physician with 20+ years of clinical and practice ownership experience seeking the right opportunity with an established Idaho practice. DIBCN and FIACN trained, I bring advanced clinical experience in chiropractic and functional neurology, spinal decompression, Class IV laser, shockwave, rehabilitation, nutrition, and functional medicine.

I can bring more than another set of hands—I can help expand clinical capabilities, manage complex cases, strengthen patient outcomes, and contribute the perspective of an experienced practice owner. If you see an opportunity where my experience could add value to your practice, I'd enjoy connecting. Reach out anytime at donpfau@gmail.com or 608-293-0425.

Part Time Position Available in Boise, ID: Wellness Chiropractic Care for All!

www.wellnessboise.com

Are you more interested in a healthy work-life balance than working your tail off for peanuts? Have you heard the horror stories of burn-out, being overworked and under-appreciated? We LOVE our practice, and it's easy to practice with JOY! Subluxation-based, membership-style practice seeks enthusiastic, personable Doctor of Chiropractic to help serve the wellness-minded community in one of the fastest growing small cities in the US. Our practice is 100% cash, 100% walk-ins, and 99% stress-free (let's be realistic!). We've eliminated all the unpleasant hassles of practice in favor of taking great care of people!

Qualified applicants will be committed to delivering meticulously specific, gentle adjustments and able to educate patients without being "preachy." New licensees are encouraged to apply; training is available! Position is part-time, with hours we'll configure to meet all of our needs; flexibility to include vacation coverage is important. Pay is based upon number of visits seen, paid semi-monthly. Curious? Let's chat and see if we might be a good fit!

TURNKEY CHIROPRACTIC OFFICE SPACE AVAILABLE, Meridian, Idaho

New Graduate • Relocating Chiropractor • Established Doctor Looking to Reduce Overhead

Are you a chiropractor looking for a professional, fully equipped office without the expense and commitment of building out a practice from scratch? We have approximately 1,500 SF of turnkey chiropractic space available within an established 3,400-SF wellness clinic in Meridian, Idaho. This is an ideal opportunity for:

- New chiropractic graduates looking to launch their first practice
- Chiropractors relocating to the Treasure Valley
- Established chiropractors looking to reduce overhead
- Doctors interested in sharing the overhead of an established wellness facility
- Chiropractors looking for a satellite or second location

WHAT'S INCLUDED:

- Private doctor office
- adjusting/treatment room
- rehabilitation room
- Physical therapy and rehabilitation equipment
- Computer
- Phone
- Chiropractic equipment
- Basic chiropractic supplies
- Professional reception/waiting area
- X-ray
- Janitorial services
- Utilities
- Parking
- Turnkey, move-in-ready clinical environment

NEW GRADUATE STARTUP RENT

Qualified new graduates can take advantage of a graduated rental program designed to give you time to build your patient base:

- Months 1–6: \$1,000/month
- Months 6–12: \$1,500/month
- Months 12–18: \$2,000/month
- Months 18–24: \$2,500/month
- Year 3 and beyond: \$3,000/month
- Rent will not exceed \$3,000/month.

WHY PAY FOR A FULL OFFICE? Instead of taking on the cost of a traditional commercial lease, build-out, equipment, furniture, utilities, janitorial services and other overhead, you can move into an established chiropractic environment with much of the infrastructure already in place. Focus on your patients and your practice—not building an office from the ground up.

The chiropractor will operate an independent practice and maintain their own professional licensing, malpractice insurance, patients, billing, supplies and clinical responsibility.

For more information or to schedule a private tour, contact us at: drlundahl@healthyhabitswc.com



Office Posters



We have created a FREE [printable PDF](#) of the

Benefits of chiropractic care for Halloween

poster on the following page, and
the following posters are available online:

Chiropractic Care can help with anxiety & depression

The drug-free approach to pain reduction

Chiropractic Care helps with Inflammation

STRETCHING for better joint health

Easy exercises to keep your neck healthy

Were you pain free this morning when you got out of bed?

Tips for safe stretches

Don't let pain keep you from enjoying life

Walking helps with back pain

Four ways to avoid pain and injury when starting an exercise regime

Feel free to print out and use any or all of the flyers.
Or, make them available as handouts to your patients.

They are available on the website,
www.IACPnews.com in an easy to print format.

Each has the following tagline:



***This healthy living information is provided by
your Doctor of Chiropractic and the
Idaho Association of Chiropractic Physicians (IACP) .***

Benefits of Chiropractic Care for Halloween

Halloween is a fun time of year filled with costumes, candy, and spooky celebrations. However, the physical activities that come with Halloween—whether it's bending and lifting to decorate, carrying heavy bags of candy, or spending hours in an uncomfortable costume—can take a toll on your body, particularly your spine and joints. Your Doctor of chiropractic can enhance your Halloween experience by addressing physical discomfort and promoting safety during festive activities. Here are some key ways they can help:

Pain Relief and Mobility Improvement

- **Adjustments:** Chiropractors provide spinal adjustments that can alleviate pain and improve mobility, especially after physically demanding activities like trick-or-treating or decorating.
- **Soft Tissue Therapies:** Techniques such as massage can relieve muscle tension, helping you recover from the strains of Halloween festivities.

Injury prevention tips

Chiropractors also offer valuable advice to prevent injuries during Halloween activities:

- **Proper Lifting Techniques:** When decorating or carrying heavy items, lift with your legs and avoid twisting your body.
- **Posture Guidance:** Maintaining good posture while standing in lines or bending can significantly reduce the risk of back, neck, or shoulder pain.

Enhancing enjoyment for kids and adults

Chiropractors often create a fun environment for children during Halloween:

- **Themed Decor and Activities:** Many chiropractic offices decorate for Halloween and engage kids with spine-related games, making visits enjoyable.
- **Costume Adjustments:** Chiropractors may tailor adjustments to kids in costumes, making the experience more relatable and fun.

Regular visits keep you healthy

By providing adjustments, pain relief, and practical tips, chiropractors play a crucial role in making Halloween safer and more enjoyable for everyone. Regular visits can help ensure that you and your family can fully enjoy the festivities without pain or discomfort.



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your Doctor of Chiropractic and the
Idaho Association of Chiropractic Physicians (IACP).*

The Idaho Association of Chiropractic Physicians

The IACP News

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The Idaho Association of Chiropractic Physician's *IACP News* is a full-color digital newsletter, published monthly and distributed to member doctors of chiropractic across Idaho as well as out-of-state members and student members.

Format: *The IACP News* is produced in a state-of-the-art digital format. It can be opened and viewed online from both the IACP website at <https://iacp.wildapricot.org/> and also from the publication site: www.IACPnews.com. The publication site has both current and back issues of *The IACP News*. Questions about the digital format, the website, or display advertising should be directed to C&S Publishing at CandSpublishing@gmail.com.

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Ad Sizes and Rates: IACP reserves the right to determine position and placement of all advertising. Special positioning may be purchased for an additional 20% if space is available. Inside Cover and Back Cover are charged additional 20% for special positioning. **15% off these rates for IACP Members.**

Ad Type	Ad Size	1 run	3 runs	6 runs	12 runs
Full page (bleed)	8 5/8" wide by 11 1/4" tall	\$450	\$414	\$378	\$330
Full page (boxed)	8" wide by 9 3/4" tall	\$450	\$414	\$378	\$330
Half page	8" wide by 4 3/4" tall	\$267	\$264	\$224	\$190
One Third (V)	2 3/8" wide by 9 3/4" tall	\$190	\$174	\$159	\$140
One Third (H)	8" wide by 3 1/8" tall	\$190	\$174	\$159	\$140
Quarter Page	3 7/8" wide by 4 3/4" tall	\$160	\$146	\$134	\$115
One Sixth	3 5/8" wide by 2 7/8" tall	\$105	\$97	\$88	\$75

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